

V I S U A L   P R E S E N T A T I O N

/ CLASS NAME /

>.PROJECT NAME.

<   Y O U R   N A M E   >

\_\_[   ] . PROFESSOR: \_\_\_\_\_

\_\_[   ] . DATE: \_\_\_\_\_



NOTES: PRESENTATION TEMPLATE

#### SLIDE CHECKLIST:

- \_\_\_ DESIGN PROCESS
- \_\_\_ RESEARCH
- \_\_\_ VARIATIONS
- \_\_\_ [SHOW REQUIRED PARTS]
- \_\_\_ FINAL OUTCOME
- \_\_\_ PROFESSIONAL PICTURES OF WORK printed, folded, and assembled.
- \_\_\_ SELF-DRIVEN CRITIQUE [make sure you have 2 strengths and 4 weaknesses, 3 paragraphs of critique, and complete the rubric. 5 is Stellar, 1 is draft quality, and 3 is average.]

#### RE-DESIGN YOUR OWN PRESENTATION FILES:

- \_\_\_ Please do not leave the template file as is. Please re-design it. The design of your presentation is important. It should reflect the project, your skills, and your thought process.

#### PLACING IMAGES INTO THE INDESIGN PRESENTATION FILE:

- \_\_\_ Export from AI or PS: Open your source files in AI or PS and Export them as either JPG or PNG. [TIFF is the highest export type but tiff files are large. A PNG will work fine for our needs.]
  - From AI, go to >File >Export select PNG and \*\*300 PPI resolution, and select a folder to be saved in. I make a new folder under my presentation folder titled "Place".
  - From PS go to >File >Save As, select PNF from format and \*\*300 PPI resolution, and select a folder to be saved in. I make a new folder under my presentation folder titled "Place".
- \_\_\_ Download and Open InDesign template.
- \_\_\_ Go to >File >Place, select files and place by clicking and dragging inside InDesign. To transform or scale make sure to use the Free Transform tool [E on your keyboard]. \*Note: Grabbing the corner of the image frame/box in InDesign will crop your images.

#### TURNING this in on BLACKBOARD:

- \_\_\_ DO NOT: Please DO NOT turn in an InDesign file. You will receive a zero and you will have to resubmit your work as a PDF.
- \_\_\_ FILE TYPE: The required file type is PDF. To Export from InDesign go to >File >Export, from format list select "PDF Print".

#### OTHER CONSIDERATIONS:

- \_\_\_ MARGINS: Consider giving margins & negative space
- \_\_\_ PAGES: To add pages go to >Window >Pages click on "+" sign on the bottom of the panel.
- \_\_\_ PLACE: to place images got to >File >Place select file or files and click and drag to place.
- \_\_\_ GRID of IMAGES trick: To place a grid of images, first create grid by selecting the rectangle tool. Click and drag like you are drawing a rectangle. While you are clicking and dragging with your other hand click the right arrow on your keyboard and the top arrow. Click multiple times for number of rows and columns you have.
- \_\_\_ InDesign Tables: Research InDesign Tables. It's a powerful tool.
- \_\_\_ Paragraph Styles & Character Styles: Research Paragraph and Character Styles. This technique can help you quickly style typography [text/type styling].
- \_\_\_ Rescaling Images: To scale images click "E" on your keyboard for the Free Transform Tool. \*Note: Grabbing the corner of the image frame/box in InDesign will crop your images.
- \_\_\_ Page Numbers: To add page numbers draw a text box on the master page [navigate to the top of the Pages panel to access]. After you draw a text box and the cursor is blinking inside go to >Type >Insert Special Characters >Markers >Current Page number. Because you are on the master page this should show on pages throughout your document.
- \_\_\_ Preview On & Off: To preview the presentation click to the side. Make sure nothing is selected. Click "W" on your keyboard to switch between preview and wireframe view.

# DESIGN PROCESS

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\_\_SKETCHES / RESEARCH / VARIATIONS /

\_\_SKETCHES / RESEARCH / VARIATIONS /

# FINAL OUTCOME

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FLAT EXPORTED SOURCE FILE VIEW

PICTURES

# SELF-DRIVEN CRITIQUE

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## STRENGTHS & WEAKNESSES.

## STRENGTHS

1. \_\_\_\_\_

2. \_\_\_\_\_

## WEAKNESSES

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

SELF CRITIQUE  
3 PARAGRAPHS.

[CRITIQUING YOUR WORK]

[illegible]

## FURTHER ANALYSIS.

DESIGN PROCESS: | 1 | 2 | 3 | 4 | 5 |

TECH: | 1 | 2 | 3 | 4 | 5 |

FORMALQUALITIES: | 1 | 2 | 3 | 4 | 5 |

TYPOGRAPHY: | 1 | 2 | 3 | 4 | 5 |

MEANING/CONCEPT: | 1 | 2 | 3 | 4 | 5 |

FLOW: | 1 | 2 | 3 | 4 | 5 |

CREATIVITY/UNIQUENESS: | 1 | 2 | 3 | 4 | 5 |

EXPERIMENTATION: | 1 | 2 | 3 | 4 | 5 |

VOICE/VISUAL LANGUAGE: | 1 | 2 | 3 | 4 | 5 |

CRAFT: | 1 | 2 | 3 | 4 | 5 |